



Better Business Bureau®
31 West Campbell Avenue
Roanoke, VA 24011-1301

Phone: (540) 343-1177, (800) 851-6869
Fax: (540) 345-2289
E-mail: info@roanoke.bbb.org
Website: www.vabbb.org

2008 BBB® Student of Integrity Scholarship Application Form

**Complete all lines. Type or print legibly.
The Selection Committee will not consider incomplete entries.**

Name of student _____

Student's home street address _____

City _____ Zip _____ Home Phone (_____) _____

Cell (_____) _____ E-mail address _____

High School _____ School Phone (_____) _____

I hereby certify that the statements contained in this application are accurate and complete.

Printed Name of School Guidance Counselor

Signature of School Guidance Counselor

Date

I hereby certify that the statements contained in this application are accurate and complete.

Signature of Student

Date

Attach essay and supporting documents along with a copy of your transcripts to this page with a **paper clip**. We ask that you do not staple your entry or your letters of recommendation together. Please ensure that your full name is on every page that you submit.

Essays become the property of the Better Business Bureau. The BBB retains the right to make program rule changes at any time. All judging decisions are final. Winners' names and essays may be released to the public and news media for promotional purposes.



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2008 BBB® Student of Integrity Scholarship

The BBB® of Western VA Student of Integrity Scholarship Program recognizes high school seniors who personify high ethics demonstrated through leadership, community service, overall personal integrity and academic history. Students will be selected by an independent panel of judges to receive a college scholarship of \$1,000. Scholarship recipients will be recognized at the BBB Ethics Awards luncheon in the spring of 2008. Winners *must* be available to attend the luncheon.

Award Guidelines

Entries for the BBB Student of Integrity Scholarship Award will be reviewed by the Selection Committee comprised of business leaders and members of the academic community. Judges will select the scholarship recipients based on their leadership, contributions to their communities and schools, personal integrity, academic accomplishments, and written essay. Proper consideration will also be given to submitted letters of recommendation.

The applicant must be a member of the graduating class of 2008 and have a desire to continue his or her education. Decisions of the judges are final. Entries should include the completed entry form, and one letter of recommendation: e.g. church, school official, employer, community leader. Response to the following essay question should be on two 8.5" x 11 pages, double spaced and typed on one side only; we ask that applicants not submit essays or supporting documents typed on the front and back. Supporting documentation should also be typed and submitted on 8.5" x 11" paper.

A copy of the transcript should be included with the entry. Please retain a copy of your completed entry. All submitted entries become the property of the Better Business Bureau and cannot be returned. Please use paper clips on your entry, no staples.

Procedure

Mail completed application including essay, supporting documents, letter of recommendation and copy of transcript to:

Angie Adams, Scholarship Coordinator
Better Business Bureau
31 West Campbell Avenue
Roanoke, VA 24011-1301

Deadline

Completed entries must be postmarked for return to the Better Business Bureau no later than January 4, 2008. Late and/or incomplete entries will not be considered.

Serving Western Virginia Since 1940

OUR MISSION IS TO PROMOTE INTEGRITY AND PUBLIC CONFIDENCE IN THE MARKETPLACE TO MUTUALLY BENEFIT BUSINESSES AND CONSUMERS.

Award Criteria

The criteria for the award includes: Leadership 20%, Community Service 20%, Academic 20%, Essay 40%. Students should demonstrate their commitment to high ethical behavior and provide documentation in the following areas:

1. **Leadership** - Describe any extra-curricular, work, or school related activities. Include awards and honors or offices held.
2. **Community Service** - Describe activities outside of school and within your community, such as church or special community activities. Include awards/honors or offices held.
3. **Academic**
 - Enclose a copy of your most recent transcript
 - Describe your post-secondary education plans
 - Describe awards received relating to your academic achievement
4. **Essay** - Character Ethics has been described by modern day and historical leaders as:

"Character ethics are self-evident, conscience-affirming truths that when acted on consistently, produce virtuous behaviors, such as: compassionate acts, honest answers and just decisions; If character is instilled in leaders, leaders are more likely to act in an ethical way; Right is right, even if everyone is against it; and wrong is wrong, even if everyone is for it."

Now write a concise essay (500 words) on your response to some or all of the following questions:

Do you agree with the above statement? If so, describe your feelings on the importance of Character in one's life. If possible, provide examples of how someone's positive character, or lack thereof, has influenced your life.

Do you consider yourself a passionate character builder? If so, why is character building so essential to you?.

What character traits have you seen that are good and what traits are lacking in some of today's adult leaders, celebrities and/or population in general?

Who do you idolize and why?

What can you do as a young student to motivate or otherwise influence positive character building in another person?

(Specific examples are encouraged provided that confidentiality is not compromised.)